



**North Carolina Department of Health and Human Services**  
**Division of Public Health • Women's & Children's Health Section**  
1928 Mail Service Center • Raleigh, North Carolina 27699-1928  
Tel 919-707-5600 • Fax 919-870-4880

Beverly Eaves Perdue, Governor

Lanier M. Cansler, Secretary

January 5, 2012

Nurse-Family Partnership in North Carolina has grown significantly over the past three years. In 2012, further expansion will result in a total of 11 Nurse-Family Partnership (NFP) programs operating in 17 counties in our state. The commitments made by public and private funders to sustainable implementation of the model have resulted in significant improvements in the lives of North Carolina's children and families, and we are excited about the expansion of the model to serve new communities.

Together, The Duke Endowment, the Kate B. Reynolds Charitable Trust, Blue Cross and Blue Shield of North Carolina Foundation, the North Carolina Division of Public Health, Prevent Child Abuse North Carolina and the North Carolina Partnership for Children, Inc., fund and support the North Carolina Nurse-Family Partnership initiative statewide. The Division of Public Health was awarded funding in 2010 for the Maternal, Infant and Early Childhood Home Visiting Program; funds from this grant will be used to hire a State NFP Nurse Consultant. To support a coordinated effort, the funders have asked the North Carolina Division of Public Health to serve as the lead state agency for all Nurse-Family Partnership sites operating in North Carolina. Effective with the hiring of the State NFP Nurse Consultant, the Division of Public Health will assume this responsibility and work closely with the public and private funders and the Nurse-Family Partnership National Service Office to provide services to sites that support best practice with fidelity to model elements. Additional resources for sites and interested communities are available as follows:

**For training and technical assistance questions from implementing agencies:** Technical assistance and support in North Carolina will be provided by a State NFP Nurse Consultant employed by the Division of Public Health. The State NFP Nurse Consultant will serve exclusively North Carolina sites and work closely with the North Carolina Maternal, Infant and Early Childhood Home Visiting Program to support sites' fidelity and sustainability. The NFP Nurse Consultant will work in tandem with the Eastern Nurse Consultant, Sharon Sprinkle to meet the needs of NFP programs in North Carolina. We expect this position to be filled in Spring 2012. Until the position is filled, Sharon Sprinkle is the lead contact for implementing agencies. Implementing agencies will be notified when the new North Carolina State NFP Nurse Consultant is hired.

**Sharon Sprinkle**, Eastern Nurse Consultation Manager  
Nurse-Family Partnership National Service Office  
1900 Grant St. Ste. 400. Denver CO 80203  
Direct: 303.865.8388  
Mobile: 336.501.1829  
[sharon.sprinkle@nursefamilypartnership.org](mailto:sharon.sprinkle@nursefamilypartnership.org)

**For funding, monitoring, and evaluation questions from implementing agencies:** The North Carolina Division of Public Health will address questions related to funding, monitoring, and evaluation of Nurse-Family Partnership programs in North Carolina in partnership with the public and private funders and the Nurse-Family Partnership National Service Office. Laura Louison, North Carolina Maternal, Infant and Early Childhood Home Visiting Program Director, will work with the State NFP Nurse Consultant to respond to site needs.

**Laura Louison**, NC Maternal, Infant and Early Childhood Home Visiting Program Director  
Children & Youth Branch, Women's and Children's Health Section, North Carolina Division of Public Health  
1928 Mail Service Center, Raleigh, NC 27699-1928  
5601 Six Forks Rd., Raleigh, NC 27609  
Direct: 919.707.5601  
[laura.louison@dhhs.nc.gov](mailto:laura.louison@dhhs.nc.gov)

**For support with NFP communications and community awareness:** Capstrat is a strategic communications firm that has been hired to help create and coordinate a communications strategy for NFP in North Carolina. Capstrat works with local sites and state level partners to build awareness and support for the program among local and statewide media, elected officials and policymakers, and key stakeholders. All North Carolina Nurse-Family Partnership sites are strongly encouraged to work closely with Capstrat in developing communications strategies. Melissa Brawley, Account Manager, is available to support sites in these activities.

**Melissa Brawley**  
Account Manager  
Capstrat  
1201 Edwards Mill Rd., First Floor, Raleigh, NC 27607  
Direct: 919.573.6310  
[mcbrawley@capstrat.com](mailto:mcbrawley@capstrat.com)

**For communities interested in implementing Nurse-Family Partnership:** Communities interested in learning more about the Nurse-Family Partnership model should contact Chris Bishop, Eastern Region Program Developer with the Nurse-Family Partnership National Service Office.

**Chris Bishop**  
Eastern Region Program Developer  
Nurse-Family Partnership National Service Office  
1900 Grant St., Ste 400, Denver CO 80203  
Direct: 303.813.4315 | Toll free: 866.864.5226  
Mobile: 704.607.8933  
[chris.bishop@nursefamilypartnership.org](mailto:chris.bishop@nursefamilypartnership.org)

We look forward to continued successful implementation in North Carolina. If you have any questions about this transition, please contact Laura Louison, North Carolina Maternal, Infant, and Early Childhood Home Visiting Program, by email at [laura.louison@dhhs.nc.gov](mailto:laura.louison@dhhs.nc.gov) or at (919) 707-5601.

Cc: Blue Cross Blue Shield of North Carolina Foundation  
The Duke Endowment  
Kate B. Reynolds Charitable Trust  
North Carolina Partnership for Children  
Prevent Child Abuse North Carolina

